

Change Experiment Card



Project name:

Author:

Change tactic assumption

What assumption do you have on a particular change tactic or approach that you would like to test?

Experiment statement

We believe that by (actionable tactic to be tested)

We will achieve (outcome targeted)

To verify this we will (how to test)

We will measure the experiment success by (measure)

Experiment planning

Resources required

Key steps:

Results

Was the hypothesis proven or disproven?

Learning & next steps

What were some of the key lessons learnt?

What next?