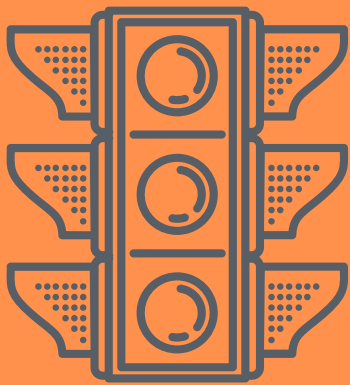


HOW TO BE MORE STRATEGIC IN MANAGING CHANGE

TOP 6 TIPS



LINK YOUR INITIATIVE TO COMPANY STRATEGY

Explicitly link your initiative or change approach to a company strategy (think 3 horizons)

IMPROVE YOUR BUSINESS ACUMEN

Understand how the company makes money, its competition, industry and the overall landscape



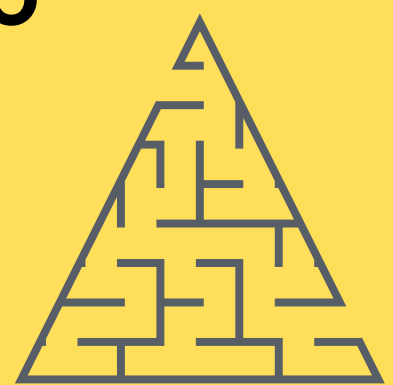
ADD VALUE TO THE ORGANISATION



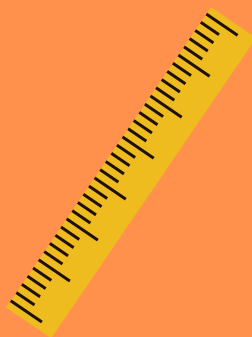
Instead of focusing just on cost, focus on adding value such as building capabilities, effectiveness and full benefit realisation

LOGIC BASED APPROACH TO STRATEGIZE CHANGE

Think MECE to structure change approach that demonstratively supports the strategy



BUILD CHANGE MEASUREMENT AND TRACKING



Zoom in on the most critical few measures and track these

TAKE STRATEGIC SYSTEM VIEW ACROSS CHANGE INITIATIVES



Take a broader view of how multiple initiatives impact the business overall as a system